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John Manfredi (Records Assistant II)



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Title

Chapter 06: Audio and video standards for web of Procedural Manual for UNICEF Division of Communication (DOC) Web With User Guidelines.

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# Audio and video standards for web

October 2004

## Audio:

Output - mp3 format

#### Video

# **High Bandwidth:**

Output - .rm, PerfectPlay, Single Stream Image - 320x240, auto deinterlace adaptive, adaptive noice reduction - mild.

Adjust - gamma 15, brightness -5, contrast 5
Encode - RealVideo8, Keyframe every 30, stream 7 (highbroadband)

404kbits/s, 25max fps for PAL and 29.97fps for NTSC, 2-pass VBR 7 sec buffer, video pref - smoothest video, congestion - favor audio

Audio - 64kbit/s Voice

### Low Bandwidth:

Output - .rm, PerfectPlay, Single Stream Image - 160x120, auto deinterlace adaptive, adaptive noice reduction - mild.

Adjust - gamma 15, brightness -5, contrast 5

Encode - RealVideo8, Keyframe every 10, stream 2 (28.8k) 20kbits/s, 12max fps, 2-pass VBR 7 sec buffer, video pref - smoothest video, congestion - favor audio

Audio - 16kbit/s Voice